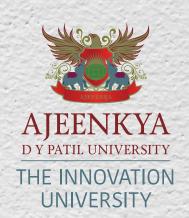


Leading the way in Innovative Education







OCTOBER 2023



Vice Chancellor's Message



Dear Readers,

Amidst the vibrant hues of autumn, it's the perfect time to share the October edition of our newsletter. The pages of this newsletter are adorned with the stories and events of our campus, where activities and excitement are in full swing.

October witnessed a thriving campus life with exciting events. Our editorial team has been working tirelessly to capture the essence of our vibrant campus in this edition, showcasing the main features of this month.

"Impetus and Ablaze", our cultural and sports events, took center stage, bringing together students from all corners of our university. These events breathed life into our campus, offering a plethora of activities and competitions that celebrated talent and sportsmanship.

The different Clubs orchestrated spectacular events, ensuring that our students had the opportunity to showcase their artistic and intellectual prowess.

As we navigate the changing seasons, our commitment to learning and growth remains unwavering. The October edition of our newsletter reflects the bustling activity on our campus and the collective spirit that propels us forward.

I invite you to explore these pages and celebrate the diverse talents and accomplishments of our university.

Warm regards, **Hrridaysh Deshpande**Vice Chancellor
Ajeenkya DY Patil University



Editor's Message



Dear ADYPU Community,

September has always been a month of transition, marked by the arrival of a new academic year and the promise of fresh beginnings. It's a time when our campus comes alive with the energy of new and returning students, eager to embark on their educational journeys. I'm thrilled to share that academics and teaching-learning activities are in full swing, with our dedicated faculty members guiding and inspiring our students.

In addition to the regular academic activities, I'm proud to highlight a significant event that recently took place at ADYP University. We had the privilege of organizing the International Conference on Energy, Environment, and Energy Storage. This conference was jointly organized by Ajeenkya DY Patil University and Ercives University, Turkey. It provided a platform for scholars, researchers, and experts from around the world to come together and discuss critical issues related to energy, the environment, and energy storage. Such international collaborations and academic initiatives are a testament to our university's commitment to advancing knowledge and addressing global challenges.

In this edition, we bring you a diverse array of articles, news, and updates that reflect the dynamic spirit of ADYP University. From inspiring success stories to insightful academic achievements, we aim to capture the essence of our thriving educational community.

I also want to express my heartfelt gratitude to our students for their invaluable contributions to this edition of the newsletter. Their creative talents have truly enriched the content, adding a touch of artistry and literary flair. I encourage you to explore this edition of our newsletter, celebrate our achievements, and stay informed about the exciting developments happening on our campus.

Warm regards, **Sukhvinder Multani**Editor, Deputy Dean Research
Ajeenkya DY Patil University



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Academic Highlights

Chrysalis-23 Welcomes First-Year Diploma in Architecture Students with Induction Program

Chrysalis-23, the induction of first-year Diploma in Architecture students, was organized by D.Y. Patil School of Architecture, Lohegaon, on 5th October 2023. The primary aim of this induction program was to familiarize the newest batch with the new environment, introduce them to the ethos and culture of the Institute, and acquaint them with their faculty team.

Notable Highlights: The D-Arch program marked the commencement of the first batch of the Diploma in Architecture course offered by D Y Patil School of Architecture. A lamp-lighting ceremony was held, and both students and their parents were invited to participate. Prof. Shubhada Chapekar and Prof. Shweta Raut Bhonde provided insights into the importance of parental support. Additionally, Prof. Prathama Jahveri and Prof. Sonam Kute explained the overall academic structure and ethos of the institute.







Studio Exercise & Vernacular Architecture Elective Exhibition

As part of a professional elective, a three-day studio exercise was organized for first-year and second-year students of the School of Architecture on the 19th of October 2023. The primary objective of this exercise was to acquaint students with vernacular architecture. The faculty divided the students into 5-6 groups, assigning each group a state of India to study the climate's impact on the way of life, the local architecture, and other aspects. The results of this exercise were manifested through models representing architecture, clothing styles, culture, and more.

Key Highlights: An exhibition showcasing the students' work was set up for the faculty of D Y Patil School of Architecture. Students were expected to present and explain their projects to the faculty. The Dean of the School of Architecture, Prof. Shubhada Chapekar, also graced the exhibition with her presence.









De Talk Session Episode 29: Discussing Healthcare System Building Design

On 17 October, in an engaging conversation, Miss Ira Sharma and Professor Mahanaaz Irani of SOD explored the topic of system-building design for healthcare. The De Talk was hosted on the SOD, ADYPU Instagram Page by Professor Mahanaz Irani.

Our esteemed guest, Ms. Ira Sharma, boasts a degree from the prestigious National Institute of Design, supplemented by partial education at Politecnico di Milano, Italy. Her extensive experience has made her a standout Lead Product Designer, specializing in creating exceptional user experiences in the healthcare sector.

Over the course of her career, Ms. Sharma has shared her expertise with renowned companies and startups, including NOVA BENEFITS, QURE.AI, REYA HEALTH INC., CBI China Bridge International, Changing Sky & Meril, and others. Her roles have many encompassed Lead User Experience Designer, Design Research Assistant, and Industrial Designer. Ms. Sharma is driven by a mission to foster happier healthier workplaces. simultaneously making healthcare accessible and affordable on a global scale.



SOE Promotes Social Responsibility and Female Hygiene in Outreach Initiative

The fundamental importance of any outreach initiative lies in quaranteeing that students gain essential exposure and recognition of their roles as responsible members of society. There are various motives and methods to fulfill our social obligations, and the School of Engineering (SOE) recently sponsored an event that exemplified this commitment. In collaboration with the Student Activity Committee and student coordinators, an outreach program was organized at government girls' school in the vicinity. This activity also aimed to promote healthy female hygiene and included a presentation by Dr. Rohini Tarade on the subject. Subsequently, sanitary napkins were distributed to the female students.





Guest Lecture on the Evolution of Artificial Intelligence (Oct 17, 2023)

In an increasingly digital and artificially intelligent world, the relevance of this subject grows with each passing day. At SOE, we recognize the importance of not only educating students about cybersecurity and safety but also keeping them well-informed about the latest trends and intricacies of Al. The guest lecture was organized with this precise goal in mind and featured Mr. Shreyas Nambiar, Chief Business Officer at Al University, Mumbai, as the speaker. The event drew the attendance of third and fourth-year students.



Inaugural Session of MBSI Student Unit Explores Career Paths in Biotechnology

The School of Engineering's Biotechnology Wing celebrated the inauguration of MBSI's Student Unit with an insightful online guest session. The session, presented by Prof. A.M. Deshmukh, the President of MBSI, revolved around the theme 'EMERGING **BIOTECHNOLOGY:** TRENDS IN CAREER PATH.' It provided valuable insights into potential career paths for students in the field of Biotechnology.



Resounding Success: APTOS Blockchain Unveiled Workshop by GDSC ADYPU

The APTOS Blockchain Unveiled event, organized by GDSC ADYPU in with MDD partnership (Move Developers) and powered by APTOS at ADYPU, proved to be an exceptional success. The session provided students with valuable insights, substantial turnout was a testament to its informative and engaging content.



SOE Faculty Shine in Extensive E-Content Recording Sessions

The School of Engineering, known for its unwavering commitment to academic excellence. recently organized comprehensive series of e-content recordina sessions. Each faculty member from SOE enthusiastically participated and effectively produced a array of recorded lectures spanning various topics across multiple fields.



SFM Students Explore Broadcast, Media, and Infotainment at Jio World Convention Centre Expo

On October 8, 2023, SFM students from ADYPU, Pune, attended the Jio World Convention Centre expo, featuring over 300 broadcast, media, and infotainment industry exhibitors. The event showcased cutting-edge technologies and product launches by renowned companies. Conference sessions covered the future of broadcasting, technology in storytelling, and the business of media. Networkina opportunities allowed students to connect with industry professionals, offering valuable insights into potential career paths.



Journalism and Media Production Students Gain OBS Insights in Creative Workshop

On October 20, 2023, a workshop on Open Broadcasting Software (OBS) was held for Journalism and Media Production students. Led by animation faculty members Ravi Singh, Saurabh Mishra, and Tanmay Dutta, the session focused on news studio design and animation software. Students engaged in software handling, creative brainstorming, and background design for news anchors. They produced three design outputs through the software, gaining valuable insights into OBS for frame design, virtual news studios, and recording/streaming techniques. The workshop significantly benefited their academic subjects.



School of Film and Media Students Explore Game Art and Design at Dream Studio

On October 18, 2023, students from the School of Film and Media embarked on a visit to Dream Studio in Balewadi Baner, Pune. Dream Game Studio organized a workshop and studio tour for students specializing in Game Art and Design, Animation, and Visual Effects at ADYPU.

During the workshop, studio artists provided valuable insights into the creation of 3D assets and characters for video games. They walked the students through the entire process. from conceptualization and modeling texturing, animation, and optimization of 3D models for gaming applications. This visit offered students a firsthand experience of the working environment in their prospective fields.



Media MBA Students Gain Insights on Programmatic Advertising and Digital Media Buying

In October, MBA students specializing in media attended a workshop led by industry expert Anurag Mittal. The workshop focused on programmatic advertising and digital media buying, areas where Mittal possesses extensive knowledge. With a background in marketing, product marketing, and market advertising, Mittal is not only an enthusiast but also a skilled storyteller, host, and speaker.

During the workshop, Mittal shared insights on the latest marketing trends and problem-solving strategies in the field of marketing and business. This session served as a valuable platform for MBA students to engage with an industry-level expert, allowing them to address their queries on topics like B2B marketing and more.







ADYPU's Chefs Club Hosts Delicious Homemade Cookies Masterclass Workshop

On October 3, 2023, the Chefs Club of the School of Hotel Management at ADYPU hosted a "Homemade Cookies Masterclass Workshop" in Food Lab 1. This event drew the participation of both faculty and students from various schools within ADYPU.

The workshop was led by Executive Chef Mr. Shailesh Nigawale and Bakery & Confectionery Chef Mr. Nitin Zanzane. They began by sharing their recipes for both Chocolate Chip cookies and Nankatai, providing a step-by-step demonstration of the cookie-making process. Furthermore, participants were given the unique opportunity to create their own cookies with the expert guidance of our chefs, resulting in scrumptious and crispy treats.







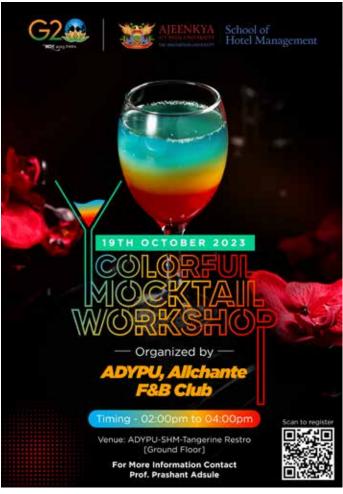


Vibrant Mocktail Creation Workshop

On October 19, 2023, the Allchante F&B Club of the School of Hotel Management at ADYPU hosted a **"Vibrant Mocktail Creation Workshop"** in the SHM Lobby. The event was open to both faculty and students from various schools within ADYPU.

Assistant Professor Mr. Ashwani Dwivedi led the workshop, imparting his incredible knowledge of mocktail preparation. He began with engaging demonstrations of classic and innovative mocktails, including favorites like Blue Lagoon, Kiwi Cooler, Virgin Mojito, Ginger Ale, Tangerine Sunrise, and Pune Sunset. The session was highly interactive, with Mr. Dwivedi even inviting students from the audience to participate and share some impressive tricks of the trade.





Marketing Warfare: A Real-World Learning Experience

In the dynamic world of the 21st century, marketing communication strategies are at the forefront of brand success. As an integral part of the teaching and learning process within **'Integrated** course Marketing Communication,' students embarked on a journey to develop and implement marketing communication strategies for their chosen products. experiential learning approach allowed them to gain hands-on experience and deep insights into the world marketing.

Under the guidance of faculty, students meticulously crafted and executed their marketing communication plans in the real market environment, striving for tangible results. The students' dedication, creativity, and adaptability shone through as they tackled the challenges posed by today's competitive business landscape.

To further enrich this educational endeavor, the live projects were presented before a distinguished panel of jury members and the Faculty Coordinator. The esteemed jury members included:

Dr. Tria Patrianti, M.I.Kom Communication Science Department Faculty of Social & Political Science Universitas Muhammadiyah Jakarta, Indonesia

Prof. Manjitsingh Pardeshi, School of Design, ADYPU

The invaluable guidance provided by the these experts in field communication and design added immense value to the students' projects. Dr. Kirti Dang Longani, served as the Faculty Coordinator, overseeing, and facilitating this remarkable journey of experiential learning.

'Marketing Warfare' is more than just a course; it's a testament to the commitment of educational institutions like ADYPU to provide students with the practical knowledge and skills they need to excel in the ever-evolving world of marketing.





Academic Activity: Boardroom Roleplay

On the 26th of October 2023, an engaging academic activity unfolded under the guidance of Faculty Coordinators Dr. Esha Bansal and Prof. Yugantar Ballal, SOM. This unique initiative, known as 'Boardroom Roleplay,' aimed to provide students with an immersive experience of the corporate boardroom environment.

In this dynamic exercise, students assumed various executive roles, stepping into the shoes of CEOs, CMOs, CFOs, CHOs, CTOs, and R&D Heads. By doing so, they delved into the inner workings of corporate boardrooms and actively participated in discussions that mirror real-world scenarios.

The outcomes were two fold:

Enhanced Understanding: Students gained valuable insights into the functioning of a corporate boardroom and the intricate nature of discussions that occur within it.

Industry Knowledge: The activity also allowed students to explore BSE-listed companies, offering them a glimpse into product launch strategies and growth tactics adopted by these companies.

This hands-on experience not only broadened their horizons but also provided a realistic glimpse into the corporate world, equipping them with practical knowledge and skills to thrive in the business landscape.





Business Model Canvas Workshop Evaluation - Unleashing Creativity and Innovation

On the 25th of October, an exciting and interactive 'Business Model Canvas Workshop Evaluation' took place. The main objective of this workshop was to provide students with practical, hands-on training through a dynamic brainstorming session, allowing them to delve into the intricacies of running a business in today's highly competitive environment.

Under the mentorship of Prof Yungantar ballal, the students were encouraged to explore innovative approaches to conducting business. They were challenged to consider and adapt to the nine key parameters outlined in the Business Model Canvas.

The outcomes were both illuminating and inspiring:

The students displayed their creativity and analytical skills by coming up with innovative strategies to tackle each of the nine critical aspects of a business model. This exercise not only enriched their understanding of business dynamics but also nurtured their ability to adapt and thrive in a fiercely competitive landscape.

'Business Model The Canvas Workshop Evaluation' was a powerful learning experience, providing students with the tools and insights necessary to excel in the world of business. It served as а platform for creativity and innovation, instilling in them the confidence to navigate the complexities of the modern business arena with agility and innovation.





Hands-On Learning Experience: School of Law Students from ADYPU Gain Practical Legal Skills at Pune District Court

On October 5, 2023, a cohort of forty students from Ajeenkya D. Y. Patil University's School of Law embarked on an educational journey to the District and Session Court in Pune, Maharashtra. Accompanied by their esteemed faculty members, including Prof. Dr. Sameena, Prof. Sangeeta, and Prof. Rajaram, this educational visit was orchestrated by the School of Law, specifically for first-year and second-year law students. Throughout their visit, the students had the unique opportunity to observe a variety of court proceedings, engage

with legal arguments, and acquire practical insights into the legal system. They were also granted access to proceedings in Special Courts, including the CBI - ACB COURT, and had the observe chance to cross-examination techniques employed by legal advocates. This enriching experience was made possible under the guidance of Dr. Sunny Thomas, Dean of the School of and received all necessary permissions, skillfully facilitated by the Placement Officer, Ashwini Wani.



Enlightening Trip to the Maharashtra Judicial Academy by the School of Law.

On August 24, 2023, a group of forty students from Ajeenkya D Y Patil University's School of Law embarked on educational to an journey Maharashtra Judicial Academy in Thane, Maharashtra. Accompanied by their esteemed faculty members, including Associate Professor Mr. Nikhil Rote and Advocate Abhilasha Mane, this visit provided an invaluable opportunity for students to gain firsthand insights into the judicial proceedings. Before the visit, all requisite permissions were diligently obtained from the academy authorities, ensuring a seamless and informative experience for the students. A brief orientation was also conducted. acquainting the students with the expected etiquette and decorum within the academy's premises.

During their visit, the students had the privilege of witnessing the induction training provided to newly selected judicial officers before they assumed their roles as presiding officers in the court. They also had the opportunity to learn about the research projects undertaken by judges to enhance court performance, judicial competence, and overall litigant satisfaction with the legal system. This immersive experience undeniably deepened their practical understanding of the judicial system and enriched their knowledge of the legal field.





Campus Life

Bake and Sell Initiative

The School of Hotel Management's **Bake and Sell** initiative is designed to facilitate student learning by offering bakery and patisserie products created by our students for sale in the SHM lobby. This initiative aims to nurture an entrepreneurial mindset among our students and align them with hospitality industry standards.

During the month of October, Bake and Sell were in high gear, coinciding with the festive season and multiple events taking place at the University. This provided an excellent platform for the school to exhibit its well-loved bakery products, and it was a delightful experience to witness the students enjoy these treats with enthusiasm.

Debate Club Event: 'Tarka' - A Debate Competition

Ajeenkya DY Patil University's Debate Club organized a remarkable 'Tarka' Debate Competition on October 26. The topic, 'Exploring the Dual Nature of Al Image Generation: Shadows and Light,' ignited engaging discussions and showcased the critical thinking skills of our students. Intellectual dialogues covered issues like intellectual copyrights, plagiarism, and artists' rights in the Al world.

Our students passionately participated in thought-provoking discussions, impressed with their critical thinking abilities. We extend our thanks to our esteemed jury members, Dr. Sunny Thomas and Dr. Raj Gaurav Mishra, for their invaluable insights and guidance."



"RADIO CITY SUPER SINGER SEASON 15" by Honda!

This event was organized on October 4th & 5th, 2023. The event provided a platform for budding singing talents, showcasing their abilities and received an enthusiastic response from the audience, making it a successful gathering.







Research Milestones

Research Paper Publications (SCOPUS)

Assistant Professor Vidyadhar's Collaborative Research on Earthen Tunes Vision Published in International Journal of Living Heritage

An article featuring a case study of Earthen Tunes vision, co-authored by Assistant Professor Vidyadhar, has been published successfully International Journal of Living Heritage (ISSN 2581-9410). He is not only a co-author of this publication but also one of the co-founders of Earthen Tunes Designs Pvt. Ltd., a social enterprise

dedicated to crafting localized solutions for the unique challenges faced by diverse communities in India. Their product, which offers suitable footwear for Indian farmers made from locally-sourced indigenous sheep wool, has garnered significant acclaim, particularly among farmers and pastoral communities.





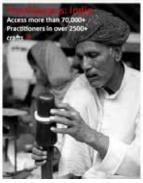


Issue #10, 2023

Although we are a team of transportation designers we ventured into the world of footwear due to the realization of design's transformative power. Prior to establishing Earthen Tunes, our trio collaborated on a highly successful wheelchair project during our graduation thesis and this experience enlightened us to the immense potential of design thinking to positively impact the lives of Indians.

Our exploration revealed a dearth of authentically Indian designs, as much of what we encounter is influenced by the West.

This prompted us to question whether we could create something entirely new, unencumbered by external influences, to address the specific challenges faced by



ADYPU-SOE Faculty Dr. Deepak kumar Singh Publishes SCOPUS-Indexed Research Paper on Wave Behavior

One of the faculty members from SOE has achieved a significant milestone by publishing a research paper indexed in SCOPUS. This academic publication not only underscores the merit of our also highlights their faculty but unwavering commitment to continuous growth in the academic realm, despite their various responsibilities within the corporate hierarchy. The paper, titled 'Wave Behavior in a Numerical Wave Tank at Intermediate Water Depth Using Stokes Wave Theory,' was authored by Dr. Deepak Kumar Singh, Assistant Professor.



Dr. Shantanu Kumar Das Contributes to SCOPUS with Research on Aluminum Alloy

We are pleased to expand our SCOPUS collection with Dr. Shantanu Kumar Das's latest research paper titled 'Experimental Investigation and Simulation Numerical of Accumulative Roll Bonded 5080 Aluminum Alloy.' His steadfast commitment to research and development not only enhances our faculty team but also contributes significantly to the broader research community.



Dr. Amol Kasture and Dr. Sachin Rajas published book Chapter on Chatbots in Computer Science Advances

In another notable achievement. Dr. Amol Kasture, in collaboration with Dr. Sachin Rajas, has authored a book chapter that reflects dedication ongoing to academic accomplishments. Their contribution, titled 'Chatbots for Social Networking Instant Messaging, Mathematics Domain,' is featured in the book 'Advances in Computer Science.'



Dr. Amol Kasture's New Patent Advances Criminal Investigation with IoT and Cloud Computing

Dr. Amol Kasture, a distinguished and highly engaged faculty member, has added another feather to his cap with the successful registration of a new patent. The patent is titled 'IOT and Cloud Computing **System** Assisting Criminal Investigation System.' Dr. Kasture is not only an academic luminary but also an integral part of SOE, continually inspiring and setting high academic standards for others to follow.



Dr. Ranjit Singh Secures Patent for Stress Detection Device Using Machine Learning

Dr. Ranjit Singh, a highly dynamic and skilled faculty member, has achieved yet another successful patent registration under his name. The patent is titled 'Stress Detection Device Based on Machine Learning.' Dr. Singh's exceptional enthusiasm for research drives him to consistently expand his portfolio of innovations. His unparalleled expertise and sharp research acumen solidify his crucial role within our faculty.



Dr. Susansta Das Enhances Skills with 'Android Basics with Compose' Faculty Development Program

Embracing an ongoing journey advancement learning and imperative for individuals in every profession. To enhance their learning curve, the faculties at SOE actively participate in comprehensive faculty development programs organized by ICT. Dr. Susansta Das recently successfully concluded **FDP** centered on the topic 'Android Basics with Compose (Online FDP).'



Dr. M.M. Kulkarni Serves as External Chief Jury at Sandip University Ph.D. Defense Viva

One of our esteemed and experienced faculty members, Dr. M.M. Kulkarni, recently had the honor of being a distinguished guest at a Ph.D. Defense Viva held at Sandip University, Nashik. His significant contribution was reflected in his role as the External Chief Jury for the Viva. His deep expertise in the field enabled him not only to provide valuable guidance to the scholar(s) but also to offer constructive feedback to enhance their thesis work.



Dr. Kirti Dang Longani and Research Scholar's Patent Journal Article Published in Indian Patent Journal

Dr. Kirti Dang Longani, in collaboration with a Research Scholar, has achieved the publication of a patent journal article.

Indian Patent Journal Application Status:

https://iprsearch.ipindia.gov.in/PublicSearch/PublicationSearch/ApplicationStatus

Indian Patent Journal:

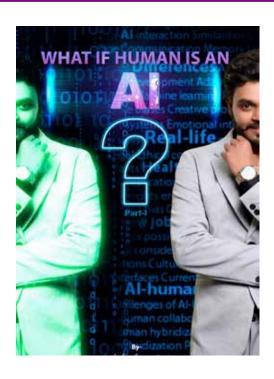
https://search.ipindia.gov.in/IPOJournal/Journal/Patent

The publication, bearing Application Number 202321052648, was published on October 6, 2023, in Journal No. 40/2023, Part I. It can be found on PDF Page No. 290 and Journal Page No. 66410. This achievement reflects their commitment and valuable contributions to the realm of research and innovation.



Alumnus Ashutosh Zagade's Provocative Book Challenges Notions of Human-Al Interaction

Our esteemed alumnus, Mr. Ashutosh Zagade, has made a significant impact in the online realm with the release of his book titled 'What if Human is an Al.' Combining cutting-edge technological insights with philosophical reflections, 'What if Human is an AI?' encourages readers to reexamine understanding of both themselves and the machines in their midst. The book delves into real-life instances human-like AI, explores the exciting prospects of human-Al collaboration, and prompts contemplation on the societal implications of AI rights and responsibilities.



Empowering BBA Students Through Research: Insights from Guest Session

Research Importance for BBA Students Faculty:

Rajasekaran. Dean Research Dr. the benefits. including highlights enhanced critical thinking, problem-solving skills. and interdisciplinary learning. Research equips students with valuable soft skills and provides a competitive edge for future academic pursuits.



Cultural Chronicles

IMPETUS & BLAZE

"From October 9th to October 13th, 2023, Ajeenkya D Y Patil University hosted its annual cultural fest, 'ABLAZE,' and its annual sports event, 'IMPETUS'. These events saw participation from more than 1400 students, offering a wide range of activities such as painting, storytelling, face live sketching, dance, singing, poetry, treasure hunts, theatrics, fashion shows, and an exhilarating live band performance with a Halloween theme.

The fest and sports event ignited healthy competition among teams, with multiple event levels adding intensity and excitement. A team of 20 organizers and 50 volunteers worked diligently, closely supervised by 15 dedicated faculty members whose contributions were instrumental in the successful execution of these events.

This annual celebration fosters a sense of unity among students and promotes cultural preservation through diverse-themed events. The festivities culminated with a thrilling live band performance by talented University students.









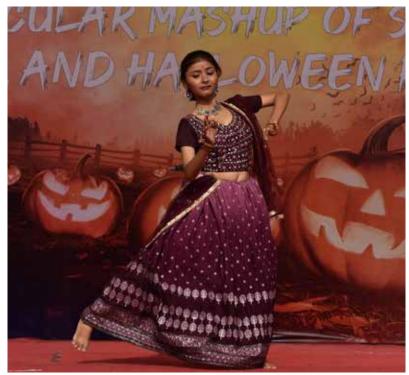


























A Spectacular Reception for Newcomers

On 11th October 2023, a grand welcome event was organized for the incoming first-year batch of B.Arch, M.Arch, and D-Arch students by the second-year B.Arch and M.Arch students. The first-year students were attired Barbie and the second-year Ken, students adhered to a disco fever theme, and the faculty members also embraced the same theme. It was indeed a fantastic freshman event, with enthusiastic participation from almost all the students, and the faculty's in the theme engagement was noteworthy.

Key Highlights: Three faculty members were designated as judges to select the Mr. Fresher and Miss Fresher for the year 2023. Following the evaluations, Prof. Shubhada Chapekar announced the with Fresher winners. Mr. beina awarded to Mr. Shashwat Mhaske and Miss Fresher awarded to Sneha Pawar from Studio 23. Additionally, the FY B.Arch students created a poster of the Founder, Ajeenkya Patil, using bread and chocolate syrup, showcasing their talent in an impromptu activity.









Navratri Extravaganza at School of Architecture

Every year, the faculty members of DYPSOA celebrate the Navratri festival with great enthusiasm. In the year 2023, just like in previous years, all the faculty members donned attire in the nine colors representing the nine days of Navratri, which commenced on the 16th of October and concluded on the 23rd of October. Additionally, on the ninth day, which is Khandenavmi and Sarasvati Pooja, a tradition observed annually, took place in the DYPSOA Library. All teaching and non-teaching staff, as well as students, were in attendance for the event.



Baking Workshop Hosted by Chef's Club at SOHM

Faculty members from SOD, Assistant Professor Shrirang Powar and Placement Officer Ms. Zeba, participated in the Cookies Baking workshop organized by SOHM on 3 October 2023. They personally crafted a batch of delightful and perfectly crispy cookies during this workshop.



ADYPU Campus Celebrates Halloween

The culmination of our Impetus and Ablaze events was marked by an on-campus Halloween Party on the 13th of October at ADYPU Campus. The celebration saw not only active student participation but also enthusiastic involvement from the faculty. This spooky and fun-filled fest served as a much-needed stress reliever after a week of hard work by the faculty in ensuring the success of the Impetus and Ablaze events.







SOE's 'Ek Dastan' Play Delivers Powerful Tale of Turmoil and Tragedy in Kashmir

The House Of Arts at SOE presented the 'Ek captivating play Dastan, dance-drama production in collaboration with the House of Arts and Dance Club - Beathawks. The play, set the backdrop against Indian-administered Kashmir during the insurgency of the 1990s, where a young man returns to Kashmir following his father's mysterious disappearance. Drawing loose inspiration from Shakespeare's 'Hamlet' and Vishal Bhardwaj's film 'Haider,' 'Ek Dastan' received acclaim for its compelling narrative and emotional depth.

The performance delved into the profound impact of both personal and political conflicts on individuals and their relationships, offering a thought-provoking exploration of the human experience in times of turmoil and tragedy.







SOE's Ritul Dhanwade Earns 2nd Place in Ablaze Face Painting Competition

Face painting, an activity commonly spotted at gatherings, celebrations, and festivals, entails the application of vibrant and safe, non-toxic paints to create colorful designs and patterns on an individual's face. It can be skillfully performed by trained face painters or enjoyed as a do-it-yourself activity with the help of face painting kits.

Amidst the excitement of 'Ablaze,' the anticipated cultural fest hosted by ADYPU, a face painting competition garnered significant attention, drawing active participation from students. In this spirited contest. Ms. Ritul Dhanwade, a from student SOE, secured the 2nd position, bringing honor to the School of Engineering.







Horizon Ice Band Sets the Stage Ablaze with Thrilling Performance at ADYPU's Impetus and Ablaze 2023

As part of Impetus and Ablaze at ADYPU 2023, the students from ADYPU's School of Film and Media took the stage during the closing event of Ablaze. The band **'Horizon Ice,'** comprised of talented individuals from the Sound Engineering program, delivered an electrifying performance that left a lasting impact.

The band members, including Shivanayan Sumesh as the Lead Vocalist, George Faria on Keyboard, Sahil Wanikar playing Drums, Shreyash Mane on Rhythm Guitar, Akul Rao handling Acoustic Guitar, Soumil Kothari as the Lead Guitarist, Rohan Nagpal managing Virtual Instruments, and Chelsi as the Female Vocalist, showcased their exceptional skills. Their enthralling melodies, in line with the Halloween theme of the Ablaze closing party, captured the audience's attention as they performed a mix of popular Bollywood and Hollywood songs.







Gandhi Quiz Competition: Hosted by the Cultural Club, SOM

30 participants, organized into 15 teams of 2 members each, representing Sunstone, I nurture, and ADYPU from both BBA and MBA programs, took part in a guiz competition on October 3, 2023. The event was organized by SOM. It focused on the themes of Mahatma Gandhi and Lal Bahadur Shastri. celebrating the legacies of these leaders. eminent and promoting awareness of their lives and contributions.

Competition Structure:

The competition featured five rounds, commencing with an elimination round. Out of the initial 15 teams, only six progressed to the subsequent four rounds. The rounds covered various aspects of Gandhiji and Shashtriji's lives, including their early life, education, contributions, and influences. culminated competition rapid-fire round to test the participants' knowledge and recall abilities.







Big Business Small Steps: Fostering Entrepreneurial Spirit

On October 6, 2023. the Entrepreneurship Club at our University organized 'Big Business Small Steps' under the guidance of Dr. Bina Sarkar and Dr. Kirti D. Longani. This event aimed to ignite the entrepreneurial spirit within students and offered insights into consumer behavior. A total of 80 enthusiastic students participated, presenting an array of products, including food items, stationery, bags, handicrafts, and more.

Students' entrepreneurial creativity shone through as they transformed ideas into practical businesses. The event provided an interactive platform for students to engage with consumers and observe their preferences, underlining the importance of understanding consumer behavior.

This event served as a valuable learning experience, emphasizing the significance of market research and customer feedback in the business world. 'Big Business Small Steps' was not only inspiring but also educational, nurturing the entrepreneurial spirit among students and preparing them for future business endeavors.







ADYPU Celebrates UNESCO's Global Media and Information Literacy Week 2023

From October 24th to 30th, Ajeenkya DY Patil University celebrated UNESCO's Global Media and Information Literacy Week 2023, organized by the Happier and Safer Internet Club. The week focused on the theme 'Youth Powering Media and Information Literacy in Digital Spaces' and featured insightful discussions, а youth debate competition, engaging activities, and digital literacy skill-building opportunities.

Ajeenkya DY Patil University takes pride in its commitment to ethical digital education, exemplified during the UNESCO Global Media and Information Literacy (MIL) Week 2023 celebration. Under the leadership of the Happier and Safer Internet Club, the event centered around the captivating theme, '#AIDualityChallenge: Exploring the Dark and Bright Side of AI Image Generation.'

Objectives: The core mission was to empower youth with essential digital skills, emphasizing mindful content creation through peer-led education to cultivate discerning minds capable of navigating the complex digital landscape.



Key Events:

Debate Competition: Held offline on October 26th, 2023.

'Youth Powering MIL in Digital Spaces in The World of AI': Conducted on October 27th, 2023.

Smartphone Filmmaking Workshop with guest speaker Mr. Chandran Iyer, a distinguished journalist with over 25 years of experience.

Featured Play - 'It's Not Safe to Believe What You See Online.'

Online Activities: Engaging online surveys available from October 18th to 25th, 2023.

Mindful Content Creation Activities ongoing from October 18th to November 15th, 2023, including 'The Al Art Challenge' and crafting personal codes of conduct regarding Al-generated images.

The week's aim was to equip youth and the community with essential digital literacy skills, fostering confident and responsible navigation of the digital world.

The inception of the Happier and Safer Internet Club is attributed to Ms. Mradula Singh, a distinguished member of UNESCO's International Organizing Committee for Global Media and Information Literacy Week

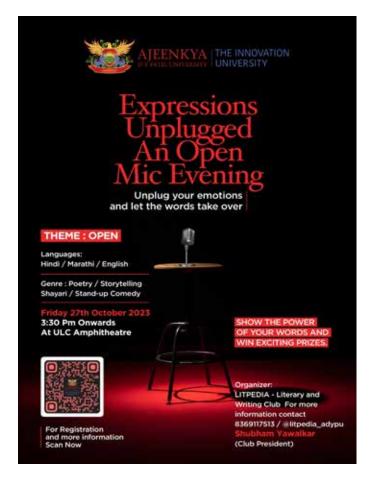


LitPedia

LitPedia, the literary and writing club of ADYPU, spearheaded by Sukhvinder Multani, recently organized 'Expressions Unplugged,' an inspiring event that celebrated the creative talents of students. The event provided a platform for students to showcase their literary prowess through poems and short stories in English, Hindi, and Marathi.

The diversity of languages and storytelling styles brought a rich tapestry of narratives, captivating the audience and fostering a love for literature. 'Expressions Unplugged' not only celebrated the power of words but also highlighted the linguistic and cultural diversity within ADYPU's student community.

The event offered several benefits, enhancing including students' and writing language skills, encouraging cultural appreciation, and promoting self-expression. It served as a the vibrant literary testament to landscape at ADYPU, nurturing the creative spirit of students and encouraging them to continue their literary journey.







Career Pathways:

Development, Placements, and Internships

Numerous companies have conducted successful recruitment drives, securing positions for students, while others await results, and upcoming opportunities are on the horizon, emphasizing the dynamic placement landscape at our institution.

Delta X Virtual Recruitment Drive

On October 3rd, Delta X conducted their recruitment drive in a virtual format, with 297 eligible students participating.

Zeus Learning Recruitment Drive

Held on October 3rd, Zeus Learning successfully concluded its recruitment drive, with students securing positions in the organization.

Mastek Recruitment Drive

On October 4th, Mastek conducted their recruitment drive, resulting in one of our students securing a position in the company.

Fisher Jordan Recruitment Drive

Fisher Jordan conducted their recruitment drive on October 5th, and we are currently awaiting the selection process results.

ITC Infotech Recruitment Drive

ITC Infotech's recruitment drive on October 8th has been successfully completed, with 38 of our students' securing positions in the company.

Wurth IT Recruitment Drive

The recruitment process held on October 9th by Wurth IT has been successfully completed, with nine of our students offered positions in the company.

Softgen Recruitment Drive

The recruitment drive conducted by Softgen on October 10th resulted in eight of our students' securing positions in the organization.

Zycus Recruitment Drive

On October 11th, Zycus organized their recruitment drive, with one of our students securing a position in the company.

Analyser Recruitment Drive

The recruitment drive held on October 11th by Analyser has been successfully completed, and our students have secured positions in the company.

Schinder Recruitment Process

The recruitment process initiated by Schinder on October 11th is an ongoing process.

Newgen Recruitment Drive

On October 17th, Newgen conducted their recruitment drive, resulting in one of our students securing a position in the company.

Planet Spark Recruitment Process

The recruitment process initiated by Planet Spark on October 20th is ongoing, providing our students with opportunities for placements in the organization.

Arcon Recruitment Drive

Arcon's recruitment drive, which started on October 23rd, is an ongoing process.

Neeyamo Recruitment Drive

Neeyamo's recruitment drive, initiated on October 25th, is in progress.

Sanmar Recruitment Process

The recruitment process by Sanmar, which started on October 26th, is ongoing.

Flex Recruitment Drive

Flex's recruitment drive, initiated on October 27th, is currently ongoing.

Carls Zeiss Recruitment Drive

Carls Zeiss conducted their recruitment drive on October 27th, and the selection process is ongoing.

Hitachi Recruitment Drive

Hitachi's recruitment drive, started on October 27th, is currently ongoing.

Nonstop Upcoming Recruitment Drive

Nonstop's recruitment drive is scheduled for October 31st, offering upcoming opportunities for placements within the organization.





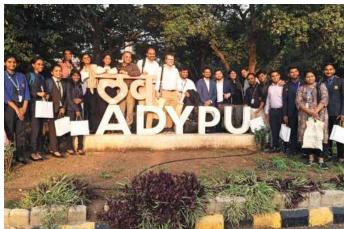




Student Placement

School of Law student Rutansha Pradhan successfully placed as a legal consultant at Enhancer Solutions Pvt. Ltd., Pune. Congratulations on this bright start to your legal career!









Total Number of Students Placed:

64



Training

The Hyderabad HR Meet, hosted by Mr. Anatomy on October 17th, included a panel discussion with HR experts, centered on campus fest strategies. This event served as an outstanding forum, delivering valuable perspectives, networking prospects, and the cultivation of meaningful industry relationships.



HR Infotech's HRI Hayatt Event in Pune: Connecting with HR Professionals and Building Career Networks

Conducted by HR Infotech on October 4th, this gathering served as an HR Meetup and networking event at HRI Hayatt, Pune. It provided a valuable platform to connect with HR professionals, offering insights into the corporate realm and nurturing meaningful relationships with potential long-term career benefits.



Empowering Pre-Final Year Students with Career Guidance from Seasoned Professionals

Conducted on October 21st, this informative session was designed for pre-final year students to receive valuable career guidance from seasoned professionals. The purpose was to assist students in making well-informed choices for their future careers.



Campus Session with Mr. Sushil Borde: A Pioneer in Innovation

On the 3rd of October, an engaging in-campus session took place at the Mini Auditorium, ULC, featuring Mr. Sushil Borde, a name synonymous with innovation. He is the Head of Innovation at Reliance Industries Limited and a trailblazer behind transformative initiatives. His impact and legacy extend from contributions to the Mumbai Indians to the Anjani Mashelkar Foundation. With a background in Mechanical Engineering and an MBA, Mr. Sushil is recognized as a true visionary.

During this session, Mr. Sushil delved into the initiatives of the Anjani Mashelkar Foundation, especially its role in nurturing and supporting innovative startups, particularly those focused on social and nation-building goals. He also

discussed career pathways within the startup culture, how students can harness their benefits, the significance of groundbreaking ideas, and their potential for large-scale impacts on society.



Global Connections:

Collaborations and Partnerships

Exploring Collaborative Opportunities with Bournemouth University, UK

On October 3rd, a Collaborative Meeting took place with Bournemouth University in the UK to initiate discussions on a Memorandum of Understanding (MOU) and potential collaborations. Dr. Natasha Sedlacek, the Global Engagement Coordinator, and Dr. Alastair Morrison, the Director of International, were present for the meeting.



REALTRAKER CANADA: International Seminar and Student Internship Opportunity

On October 3rd, an International Seminar titled 'REALTRAKER CANADA' was conducted, accompanied by an internship opportunity for participating students, under the guidance of Ms. Tasneem C.



Collaboration Meeting with Francisk Skorina Gomel State University's Rector and Team

On October 17th, a face-to-face collaboration meeting was held with the Rector of Francisk Skorina Gomel State University, GOMEL, Prof. Dr. Sergei A. Khakhomov, and his team of faculties and schools.



Collaboration Meeting with Belarusian National Technical University's Vice Rector

On October 16th, an in-person collaboration meeting was conducted with Prof. Dr. Yuri Nicolaichik, the Vice Rector of the Belarusian National Technical University (BNTU), MINSK, and their team representing various faculties and schools.





High-Level Collaborative Meetings and Joint International Conference Mark ADYPU's Belarus Engagement

On October 19th Prof Vijay Kumar, Dean International Division at ADYPU had a collaboration meeting with Prof. Dr. Arthur V. Putsiata, the distinguished Rector of the Sukhoi State Technical University of Gomel, along with their team representing various faculties and schools.

Concurrently, they successfully coordinated the 'Joint International Conference ADYPU INDIA & GSTU BELARUS' on the same dates, hosted at the prestigious GSTU Campus.



Initiating Collaborations: ADYPU Meets with BIZMA Health Care of LATVIA in BELARUS

On October 20th, a face-to-face meeting took place with BIZMA Health Care of LATVIA in BELARUS to initiate discussions about an MOU and potential collaborations.



ADYPU Engages in Collaborative Talks with Tisbi University of Russia in Belarus

On October 20th, a face-to-face meeting was held with Tisbi University of RUSSIA in BELARUS to commence discussions on an MOU and potential collaborations. Prof. Dr. Nikolai Siniak, the President of Tisbi University in Russia, led the delegation.

ADYPU Initiates Collaborative Talks with All India Rail Safety Council in New Delhi

On October 21st, a face-to-face meeting was convened with the All-India Rail Safety Council in New Delhi to commence discussions on an MOU and potential collaborations. Dr. R. Padmanabhan, the Chairman of the council, presided over the meeting.



ADYPU Initiates Collaborative Discussions with AEC in New Delhi

On October 21st, a face-to-face meeting was conducted with AEC in New Delhi to initiate discussions about an MOU and potential collaborations. Mr. Deepak Tyagi, the Co-Founder & Director, represented AEC in the meeting.

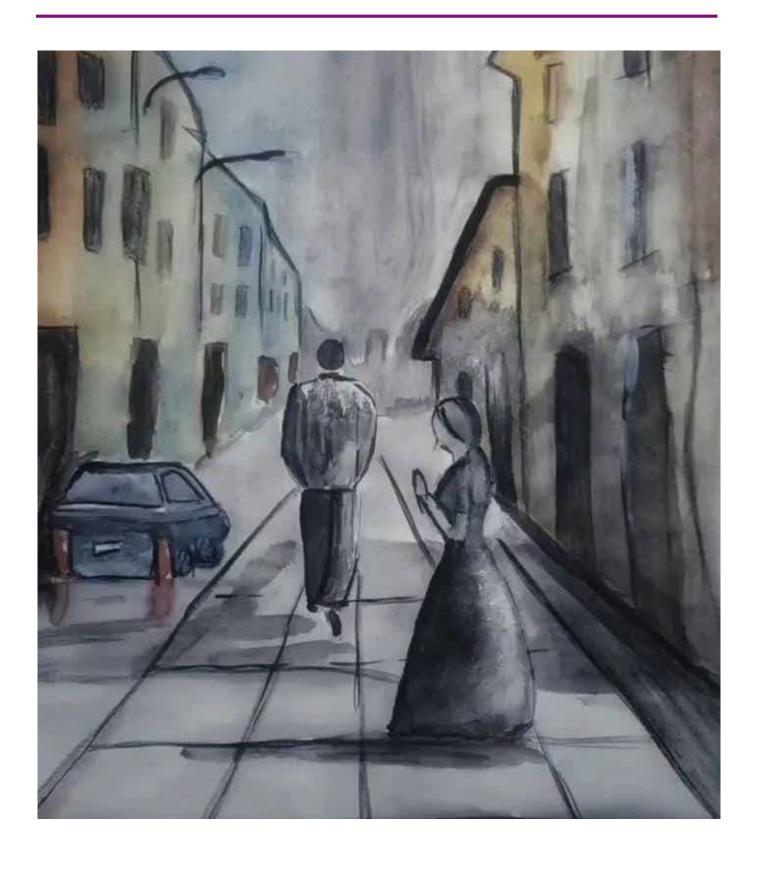


Student's Corner

Student Art Gallery

Bhakti Gotawale

IIIrd semester, B.TechCSE



AN OLD WISH TO BE FULFILLED

Some things died for me a while before, piles of memories, desires, burdens I wanted to dump in an empty shore.

Sometimes it felt too of a burden to carry on my back, To warm hazy to tarnished memories I wished I could digest them as a snack.

> My burden is to let things go I could never let go, Contradicts my every thinking as I always do.

Attached to little bit of things I wish to dispose of, Sticked like a glue even if it slipped through my bruised shove.

> My desire is to want things I could never own so, Contradicts my every thinking as I always do.

Detached to huge pile of things I wish to acquire, Loosened like an oil even if it got attached to my heart it doesn't require.

My wish is to pray for things I can never let go for or desire for, Befitting to my current wisdom gratitude is only way to fight this curse of spiritual war.

Let me get back to my old ways and sue for peace, For it is only the way to atone for my sins to let cease.

Yash More

BSc Game Art and Design, Second Year, SFM



Media and Outreach

MEDIA SPOTLIGHT





Satyajit Kulkami

Power Up Your Design Skills with Ajeenkya DY Patil University's PGDM in Digital Modeling

The automotive industry is rapidly evolving globally, and digital modeling is playing an increasingly important role in the design and development of new vehicles. As a result, the demand for skilled digital modelers is higher than ever.

A career in Digital Modelling with the School of Design (SOD) at Ajeenkya DY Patil University. Pune, can be promising and exciting at the same time. This program equips future designers with the knowledge and skills required to excel in the automotive industry.

Why choose ADYPU for your PGDM in Digital Modeling?

- Industry-focused curriculum: ADYPU's PGDM in Digital Modeling is crafted in collaboration with industry experts, ensuring students acquire the most demanded skills.
- Experienced faculty: ADYPU's Design faculty are digital modeling experts with extensive real-world experience to provide students a unique opportunity to learn from the best.
- State-of-the-art facilities: ADYPU offers cutting-edge state-of-the-art facilities with the latest software and hardware technologies in our well-equipped computer labs.
- Placement assistance: ADYPU's dedicated piscement team assists students in securing the most coveted automotive industry jobs, possessing a strong history of placing students in well-renowned companies.

What's Inside ADYPU's PGDM in Digital Modeling?

ADYPU's PGDM in Digital Modeling includes: 3D Modeling Basics

- Automotive Modeling Techniques
- Surface Modelin



Faces of Inspiration

Faculty Spotlight: Empowering ADYPU's Cultural and Sports Legacy



Meet the Visionary, Priya Abraham, Dean - Student Services Division

Within the rich fabric of Ajeenkya D Y Patil University (ADYPU), one name that stands out as a beacon of inspiration and dedication is none other than Priya Abraham, the Dean of the Student Services Division. With her unwavering commitment and boundless enthusiasm, she has become an integral part of the university community and a driving force behind two of our most cherished annual events – Ablaze and Impetus, as well as many other events pertaining to students.

Priya Abraham: A Profile in Leadership

As the Dean of the Student Services Division, Priya is not just a name on the organizational chart; she is the face of inspiration for both students and faculty members. Her journey at ADYPU has been marked by tireless efforts, unwavering support, and a deep-rooted belief in the potential of our students.

Ablaze, our grand cultural fest, is more than just an event; it's a celebration of talent, culture, and unity. Priya has been instrumental in making Ablaze a resounding success year after year. Her keen organizational skills and innate ability to bring together students, faculty, and volunteers have ensured that Ablaze remains a vibrant and unforgettable experience for everyone involved.

Impetus, the annual sports fest at ADYPU, is another feather in Priya's cap. With her guidance and leadership, Impetus has grown in both scale and prestige. Priya's unwavering support for sports and her belief in the importance of holistic development have made Impetus a vital part of our academic calendar.

A Face of Inspiration

Priya's work extends beyond organizing events. She is a mentor, a guide, and a source of unwavering support for the students. Her ability to connect with them on a personal level and inspire them to excel in their endeavors is a testament to her leadership.

A Stalwart of Student Events

Apart from Ablaze and Impetus, Priya Abraham has been associated with numerous other student-centric events, demonstrating her passion for nurturing talent and fostering a sense of belonging within the ADYPU community. Her dedication to these initiatives has left an indelible mark on our campus culture.

In the fast-paced world of academia, Priya Abraham remains a beacon of stability, compassion, and innovation. Her dedication to our students and her unwavering commitment to Ajeenkya D Y Patil University make her an exceptional figure in our community.

As we continue to grow and evolve, Priya's presence remains a source of strength and inspiration. Her leadership exemplifies the spirit of Ajeenkya D Y Patil University, and we are honored to have her as part of our family.

Priya Abraham is not just a Dean; she is a symbol of what makes ADYPU a place where dreams take flight, and students thrive in a nurturing, supportive environment.



Accolades & Accomplishments

"Sweet Memories: Cupcake Awards for Faculty in 2023"

The highly anticipated Cupcake award ceremony took place on 11th October 2023. This award was originally introduced by the Dean of the School of Architecture, Prof. Shubhada Chapekar, in 2017. The concept behind this award recognize faculty was to non-teaching staff for their innovative thinking and unwavering dedication to their work, consistently surpassing expectations. In the latest edition, two teaching and one non-teaching faculty members received the prestigious Cup Cake Award.

The following individuals were honored with the Cupcake Award this year:

Teaching:

- a) Prof. Karan Chaudhary
- b) Prof. Sanjyot Kamalwar

Non-Teaching:

a) Mr. Kishore Tawaskar

Key Highlights: During the award ceremony, Prof. Shubhada Chapekar elucidated the reasons for bestowing the Cupcake Award upon the mentioned faculty and non-teaching staff to the students and teachers.







"Recognition of Teaching and Professional Excellence by the Indian Institute of Architects"

On the occasion of World Architecture Day in October and Teachers Day in September, the Indian Institute of Architects (IIA Pune Centre) organized an award ceremony to acknowledge the contributions of teachers and professionals in the field of architecture on the 21st of October 2023. Four of our faculty members were nominated for these awards. The nominees included Prof. Raja Ram Golgire, Prof. Shweta Raut Bhonde, Prof. Sonam Kute Waghe, and Prof. Sanjyot Kamalwar.

Key Highlights: Prof. Shweta Raut Bhonde received the IIA S.J Contracts Award for Excellence in Teaching. The esteemed and visionary leader, Shree Rai Thackeray, graced the award ceremony with his presence. Also in attendance were IIA National President Ar. Vilas Avchat, IIA Joint Secretary Ar. Sandeep Bavdekar, IIA Pune Centre Chairman Ar. Vikas Achalkar, and other dignitaries. The famous personality, Sarang Sathye, known for his association with Bhartiya Digital Party (BHADIPA), also participated in the program.







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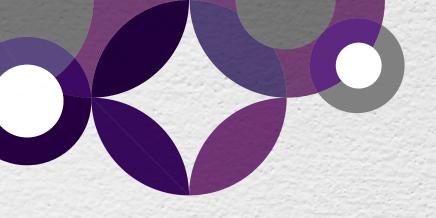


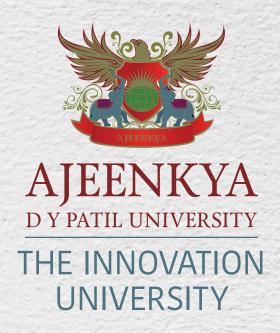
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